

CONTROL SYSTEM FOR AGENT WEBSITES

ABSTRACT

A novel control system for agent websites is provided. The invented control system for agent websites is used in an internet system comprising: at least one internet user site; at least one promoting website to provide advertisement services; at least one promoted website to be promoted by the promoting website for products, services or information available; and at least one agent website to control advertisement of said content generating website and accesses to said promoted website. When an internet user accesses to the promoting website from the user site, the user site is linked to the agent website, thereby the agent website provides advertisement information to the user site and the provided information is displayed on the screen of the user site. The agent website imports data saved in a recording file in the user site after it is linked with the user site. When the internet user selects a product, a service or information at the displayed advertisement information page from the user site, the selection (request) is forwarded first to the agent website, such that the agent website obtains data saved in the recording file, saves the data and, thereafter, links the user site to the promoted website. As a result, the advertisement information may be frequently updated and correct selection and transactions may be easily processed. Correct historical data of website visiting and transaction activities may be easily recorded.